

# Online Job Postings Analysis

## Central Pennsylvania

Centre, Clinton, Columbia, Lycoming, Mifflin, Montour, Northumberland, Snyder, and Union Counties

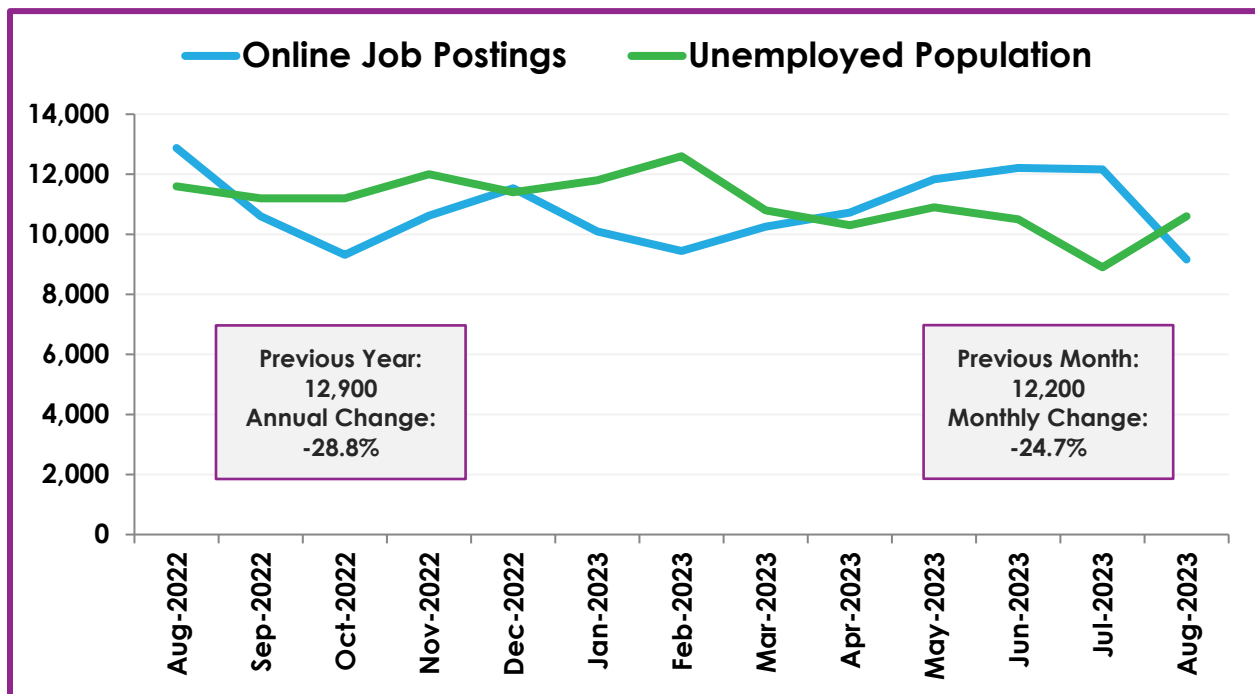
Online Job Postings:  
9,200

Unemployed:  
10,600

Unemployment Rate:  
3.6%

Unemployed /Job Posting:  
1.2

Online Job Postings are not seasonally adjusted. Annual trends reveal overall changes. Unemployed and unemployment rate are seasonally adjusted. The number of unemployed persons only includes individuals who are not working and are eligible and actively searching for employment.



Unemployed and Unemployment Rate Source:  
PA Department of Labor and Industry, Center for Workforce Information & Analysis

***If every Central Pennsylvania jobseeker filled an online job posting, the unemployment rate would drop to 0.5%, but 1,400 more postings would be needed for the remaining jobseekers.***

## Online Job Postings by Occupational Grouping

| Occupational Grouping                          | August 2023  | July 2023     | August 2022   | Monthly Change | Annual Change | Unemployed    |
|--|--------------|---------------|---------------|----------------|---------------|---------------|
| Healthcare Practitioners and Technical         | 1,834        | 2,764         | 3,728         | -33.6%         | -50.8%        | 310           |
| Management                                     | 951          | 1,156         | 1,061         | -17.7%         | -10.4%        | 833           |
| Sales and Related                              | 892          | 1,010         | 683           | -11.7%         | 30.6%         | 653           |
| Office and Administrative Support              | 582          | 741           | 823           | -21.5%         | -29.3%        | 1,154         |
| Healthcare Support                             | 458          | 711           | 733           | -35.6%         | -37.5%        | 463           |
| Transportation and Material Moving             | 457          | 609           | 583           | -25.0%         | -21.6%        | 2,559         |
| Educational Instruction and Library            | 428          | 514           | 629           | -16.7%         | -32.0%        | 622           |
| Unclassified                                   | 416          | 501           | 592           | -17.0%         | -29.7%        | 0             |
| Computer and Mathematical                      | 388          | 637           | 807           | -39.1%         | -51.9%        | 212           |
| Food Preparation and Serving Related           | 383          | 464           | 366           | -17.5%         | 4.6%          | 1,146         |
| Business and Financial Operations              | 315          | 412           | 461           | -23.5%         | -31.7%        | 347           |
| Arts, Design, Entertainment, Sports, and Media | 313          | 369           | 301           | -15.2%         | 4.0%          | 188           |
| Architecture and Engineering                   | 290          | 390           | 411           | -25.6%         | -29.4%        | 203           |
| Installation, Maintenance, and Repair          | 285          | 374           | 317           | -23.8%         | -10.1%        | 360           |
| Production                                     | 265          | 325           | 326           | -18.5%         | -18.7%        | 1,326         |
| Life, Physical, and Social Science             | 230          | 283           | 244           | -18.7%         | -5.7%         | 95            |
| Community and Social Service                   | 214          | 276           | 292           | -22.5%         | -26.7%        | 185           |
| Building and Grounds Cleaning and Maintenance  | 140          | 169           | 184           | -17.2%         | -23.9%        | 228           |
| Construction and Extraction                    | 114          | 157           | 104           | -27.4%         | 9.6%          | 833           |
| Personal Care and Service                      | 114          | 128           | 108           | -10.9%         | 5.6%          | 253           |
| Protective Service                             | 68           | 149           | 88            | -54.4%         | -22.7%        | 189           |
| Farming, Fishing, and Forestry                 | 13           | 11            | 20            | 18.2%          | -35.0%        | 60            |
| Legal  | 11           | 12            | 12            | -8.3%          | -8.3%         | 23            |
| Military                                       | 0            | 1             | 1             | -100.0%        | -100.0%       | 3             |
| <b>Total Online Job Postings</b>               | <b>9,161</b> | <b>12,163</b> | <b>12,874</b> | <b>-24.7%</b>  | <b>-28.8%</b> | <b>12,243</b> |

Unemployed data provided by Lightcast; derived from Characteristics of the Insured Unemployed, Local Area Unemployment Statistics, and Lightcast databases; based on 12-month averages; unclassified indicates no previous work experience or unspecified.

### Employers

- BAYADA Home Health Care
- Bucknell University
- Commonwealth Of Pennsylvania
- Dollar General
- Geisinger Health System
- Pennsylvania State University
- Susquehanna University
- The Giant Company
- University of Pittsburgh Medical Center
- Walmart

These employers have the highest number of online job postings.

### Occupations

- Coaches and Scouts: \$18.81
- Fast Food and Counter Workers: \$11.58
- First-Line Supervisors of Retail Sales Workers: \$19.22
- Home Health and Personal Care Aides: \$12.70
- Licensed Practical and Licensed Vocational Nurses: \$24.39
- Operations Research Analysts: \$39.67
- Postsecondary Teachers: \$38.92
- Registered Nurses: \$37.71
- Retail Salespersons: \$13.66
- Secretaries and Administrative Assistants, Except Legal, Medical, and Executive: \$18.10

These occupations have the highest number of online job postings.

### Increasing Postings

- Cashiers: \$11.23
- Coaches and Scouts: \$18.81
- First-Line Supervisors of Retail Sales Workers: \$19.22
- Food Service Managers: \$28.52
- General and Operations Managers: \$39.98
- General Internal Medicine Physicians: \$133.67
- Medical Assistants: \$17.06
- Office Clerks, General: \$17.82
- Retail Salespersons: \$13.66
- Stockers and Order Fillers: \$15.64

These occupations have the highest increase in online job postings during the past year. Wages are based on jobs held in Central PA and not the wages advertised in the online job postings.

Wage Source: Lightcast, 2023.4; occupational wages do not include benefits and are based on current median estimates.